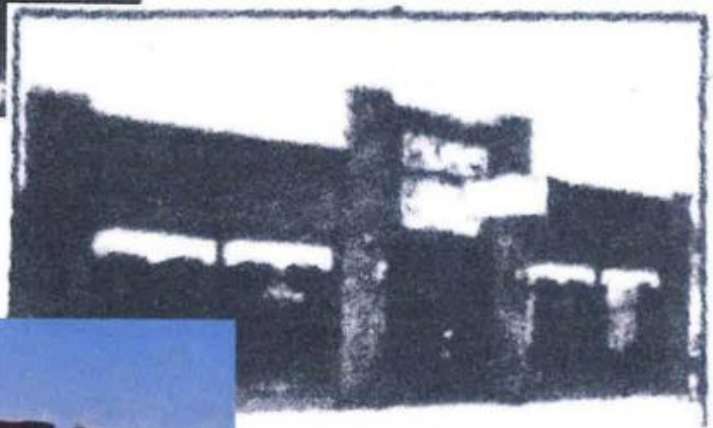
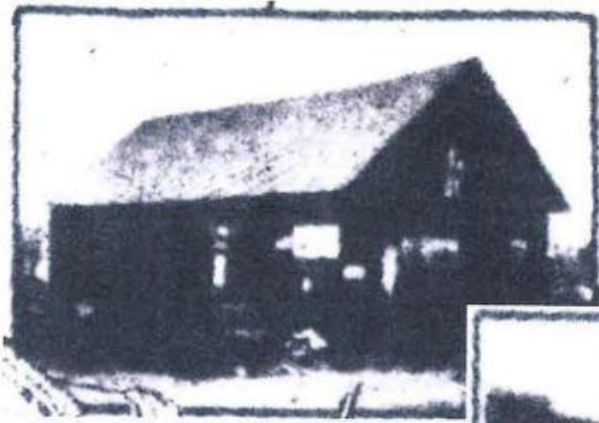


White Lake Area Historical Society  
June 20, 2024  
Big John's Pizza





**BIG JOHN'S**  
**10TH ANNIVERSARY**  
 Celebration

The Miller family would like to thank the community for supporting us over the past ten years and to show our appreciation we are rolling back the prices to ten years ago.

October 11, 1988 Page 6 68  
 Big JOHN'S PIZZA

1970 PRICES EFFECTIVE  
 Tuesday, September 23 through Wednesday, September 24 for eat-in customers only

**CHICKEN**

- SNACK SACK (2 pcs. Chicken & french fries) .95
- BIG JOHN'S FAVORITE (10 pcs. Chicken, french fries, roll) 1.35
- DAD'S DELIGHT (5 pcs. Chicken, french fries, roll) 1.90
- THRIFTY (5 pcs. Chicken, french fries, roll) 2.60
- BUCKET OF CHICKEN (15 pcs., french fries, roll) 3.95
- BARREL OF CHICKEN (Just Chicken - 21 pcs.) 5.25

**PIZZA**

- 12" 2.00
- 16" 2.20
- 20" 2.40
- 24" 2.60
- 28" 2.80
- 32" 3.10
- 36" 3.35
- 40" 3.65
- 44" 3.95
- 48" 3.95

Topless (Plain Cheese)  
 1 Topping  
 2 Toppings  
 3 Toppings  
 DELUXE

A special thanks to Vernu who has been with us since the beginning.

104 N. THOMPSON WHITEHALL PH 894-4129

OBSEVER COUPONS not valid on Anniversary Special Days!

HOURS: OPEN 5 PM DAILY

**BIG JOHN'S PIZZA**

Date	Information
1877	Plat map Whitehall Michigan block 8 lots 4&5, A. Hood's buildings and E. T. Slocum's livery stable, (F. H. Sturtevant leased), were on the land where Big John's Pizza is.
1878	F. H. Sturtevant has secured a lease for E. T. Slocum's livery barn for five years.
1881/07/30	Whitehall was destroyed by fire, F. H. Sturtevant's livery stable and A. Hood's buildings burned. After the fire the Railroad Company wanted to abandon the old tunnel and go around the store of A. Mears, (near Lake Street). Thompson Street was called by other names Bridge Street and U. S. 31. The land where Big John's Pizza is was also referred to as Tunnel Hill.
1883 to 1898	Bell & Utley Blacksmith Shop Bridge Street Whitehall, John Bell.
1898/09/01	(Real Estate Sale, September 1,1898, John Bell & Wife to Bert Yager lot 6 block 8, with blacksmith shop, Whitehall.)
1898 to 1906	Bert Yager's Blacksmith Shop
1906 to 1919	Peter Jensen Blacksmith Shop
1919	Colby Street and Thompson Street were taken over by the State Highway Department.
1932/03 to 1932/11	R. W. Van Dore, he sold Phillips '66' gasoline, located on Tunnel Hill U. S. 31.
11/10/1932	Frank Deneke has purchased the Lake Shore Service station from R W Van Dore
1932/11 to 1936/04	Frank Deneke, the name of the place, Lakeshore Service Station.

5/17/1934	T. D. Gray To Erect \$10,000 Super-Service Station In Whitehall, Near Tunnel. The new station will be located on what is known as the Mrs. Dora Reed Davidson property, just south of the Deneke Service Station, and will be a building about 32x32 feet square constructed of cement block and glazed brick
1934/05	In May 1934, Frank Deneke owned the Lakeshore Service Station, where Big John's Pizza is. T. D. Gray's service station, to be built, was across Colby Street south of Big John's Pizza.
3/19/1936	Deneke sold Lakeshore Service Station to interest in Sinclair, they leased the station to Ralph H. Covell.
1940/11	Ralph H. Covell leased the station to David Pray
1945/12	George Fisk has sold his interest in the Fisk Bros. garage at the tunnel on U.S. 31 to Stanley Jasick.
1947/12	Fire at Fisk and Baxter service station on U.S. 31 at the tunnel
1949/02	John Baxter and John Fisk sold Lakeshore Motor and Implement company to Bruno and Leo Kowalski.
1951/07	Ad for Lakeshore Motor Co., U.S. 31 at Tunnel.
1954/01	Robert Heaton bought Lakeshore Motors from Kowalski Brothers.
1956	Liberty Loan Corporation moved into the building - The building was remodeled from the former dry cleaning and shoe repair shop that was there. These shops were most likely there for a short time in 1956
1/30/1964	Liberty Loan opened in new, larger offices this week. Moving across the street, the loan firm remodeled the Lapham building at 121 W. Colby Street.
3/25/1965	Opened Teresa's Pizza as a new restaurant - in the former Liberty Loan building
1965 to 1970	Teresa's Pizza, located at the foot of Colby and US-31. Big John's Pizza started in September 1970.
3/14/1967	Tony Caputo, has resigned to spend full time at his Whitehall restaurant. Mr. Caputo and his wife operate Teresa's Pizza
9/24/1970	First ad for Big John's Pizza formerly Teresa's Pizza (Two locations in Muskegon, now in Whitehall)
1974 to 2002	Gloria Jack's wife operated the restaurant
1974/12	Jack L. Miller was the owner until he died
9/17/1980	10 <sup>th</sup> anniversary, 1970 prices in effect
9/18/1990	20 <sup>th</sup> anniversary
9/18/2000	30 <sup>th</sup> anniversary
2001 to 2006	The house west of where Big John's Pizza is, the Deneke house was torn down between 2001 (when Lottie Deneke died), and 2006.
2002	Gloria Jack's wife in 2002, sold it to her son Jack
7/5/2006	City trying to move Big John's Pizza for lake view - Negotiations in the TIFA to discuss possible relocation of Big Johns Pizza from Jack Miller
3/29/2006	Whitehall City Council to sell a slice of authority-owned land to Big John's Pizza for business expansion. The land adjacent to Goodrich Park is part of the former Deneke property, 212 W. Colby, and will be sold for \$1. Jack Miller, owner of Big John's Pizza, 104 N. Thompson, requested the land so he could add a 20-by-32-foot deck and complete a facelift" to the rear of the building.
2008	Jack sold the restaurant to Shannon and Shawna Waruszewski in 2008
2016	Neal and Amy Martell family hope to purchase Big John's Pizza
9/27/2020	50 <sup>th</sup> anniversary - owner Neal and Amy Martell



Business may not be to take office was opened. The desire of dent per term is elected from the body. Chicago people means to be to get of the printer. 9:45 a. m.—Sunday school.

# PHILLIPS '66'

## Highest Test at the Price of Ordinary Gasoline

### Made by the World's Largest Producer of Natural High Gravity Gasoline

Call us Service Station Operators, Garage Owners, or Agents — the fact is that we are DEALERS IN GASOLINE just as your grocer is a dealer in things to eat; as your pharmacist deals in drugs.



As responsible business men with an established place of business, we have the same interest, which they have, in serving you better. It is true that our profit per sale may be smaller, but that merely means that we must work harder to keep every customer satisfied with our products and service.

Therefore, we sell Phillips 66 Gasoline. Since most motorists are interested chiefly in RESULTS we omit the technical and scientific facts which completely explain Phillips quality. We merely call attention to Phillips 66 controlled March gravity of at least 66. This is honest high test gas, especially on cold winter days. These benefits you now can get at no increase in price over that of ordinary gasoline.



We know the \$320,000,000 Phillips organization. We believe in its ideals. We have seen its promises performed. We have examined the records which show how this sensational value in gasoline has swept Phillips 66 to swift success in fourteen major states. So we feel certain that if you will stop at any of our pumps marked with the Orange and Black 66 Shield, and try a tankful, you will quickly note the difference.

On that difference we rest our case. We sincerely invite your test of Phillips 66, the GREATER gasoline. May we have the opportunity of serving you?



**Whitehall's New Service Station**

## R. W. VAN DORE

**Located on Tunnel Hill U. S. 31**

